



PRADANYA 2017

22nd Annual Conference

“Imagining Sustainable Futures”

(16th -17th November 2017)

THEMES

Sustainable Design and Healthcare

Managing Change in Disruptive Times

Aalytics Mobility and the Cloud

Rurban Challenges and Opportunities

Technology, Innovation and Well-being

VENUE:

The IIHMR University, Jaipur

22nd Annual Conference
on
“Imagining Sustainable Futures”
16th -17th November, 2017

Background:

- S:** Sustainable Design and Healthcare
- M:** Managing Change in Disruptive Times
- A:** Analytics, Mobility and the Cloud
- R:** Rurban Challenges and Opportunities
- T:** Technology, Innovation and Well-Being

Smart and innovative systems are critical for driving transformative change in all fields. They provide the institutional framework for organizations to synergize the relationship between the demand and supply sides. As the world hurtles towards an uncertain but exciting future, the growing integration of services will provide professionals in healthcare, pharmaceutical companies, and the rural development sector to better address the needs of multiple stakeholders. It is critical that as we look ahead, we are able to **“Imagine Sustainable Futures”** by designing Sustainable Health Systems, Managing Change in Disruptive Times, adopting Analytics, Mobility, and the Cloud, and resolve Rurban Challenges, by using Technology and Innovation through SMART innovations, we can transform the world in wonderful ways.

This year’s edition of Pradanya, IIHMR’s annual conference will provide a platform for deliberation on these critical issues.

Sustainable Design and Healthcare

Sustainable Design is a robust concept and trend has develop a design for the healthcare and development sectors which will keep them innovative in the long run. Issues of sustainability touch social, economic, technological, and ethical dimensions. Encouraging a paradigm shift that requires all forms of above the mentioned industries to be bound by principles of sustainability is one of the surest means of providing a better future for the generations to come.

Managing Change in Disruptive Times

The world faces unprecedented global challenges caused by the parallel emergence of multiple disruptive forces. Rapid advances in genomics, computational sciences and technologies are changing the fundamental values. There is pressing need to Manage Disruptive Change, and this theme codifies how any service provider utilizes a public-private partnership with community systems (in large corporations, hospitals, NGOs, the government, etc.). The challenges of digitization are forcing the banking sector to adjust. These kinds of changes require new management paradigms to emerge.

Analytics, Mobility and the Cloud

As a developing country, India is undertaking significant initiatives to encourage the use of analytics across all sectors and industries. In healthcare, trends suggests that the country has lagged behind in the adoption of analytics and utilization of data. Government bodies and policy makers are gradually acknowledging the potential of analytics proposes in all areas. Cloud computing in combination with mobility and analytics can change the game in the healthcare industry. It not only creates agility but also reduces cost while generating high speed. The potential transformations from the use of analytics and cloud computing are staggering, and require a systematic, and analytically rigorous response.

Rurban Challenges and Opportunities

Recent population projections reveal that India will be 50% urban by 2031. This means that migration and the development of smart cities is likely to happen. The question is: Do we really need that? India is a huge country and requires an abundance of funds for making a city smart and at the same time we have other issues like malnutrition, poverty, illiteracy, employment and health problems. Creating a strong base for such needs would itself resolve majority of problems related with it in places like suburbs, rural-urban fringe and core rural areas. The opportunity lies in the growing reach of the government as well as the private organizations in our country.

Technology, Innovation and Wellbeing

Technology paves the path for research today, which focuses on value creation of platforms and two-sided markets; development and execution of innovative strategies and new markets through the creation of disruptive innovations. In the healthcare sector, everything from new artificial hearts to electronic aspirin are slowly but surely becoming more cost effective. There is increase in convergence of technology and healthcare. Wellbeing in the workplace means more than physical health initiatives. A comprehensive approach needs to address social, physical and psychological wellbeing at work.

WHO SHOULD ATTEND

- Executives and managers from public and private healthcare, pharmaceutical, development sector
- Healthcare providers
- Academia and researchers
- Students of health, hospital, pharmaceutical and rural management

CALL FOR PAPER/POSTER

Papers and posters are invited on the above- mentioned major conference themes of the Pradanya, 2017. Delegates or Students from Hospitals, Healthcare, and Pharmaceutical Management and Rural Management institutions are encouraged to submit abstracts. We are seeking high quality primary and secondary research based studies that analyze issues.

GUIDELINES FOR PAPER AND POSTER PRESENTATIONS

POSTER:

Abstract: Title of poster (Font size 14), Names of the author and co-author –Initial name followed by surname (Font size – 12), Affiliation(s) of authors(s) (Font Size – 12). Maximum 500 words should include the rationale, objectives, methodology, key findings and conclusion.

Poster Size & Material: 2 ½ ft. (width) x 4 ft. (length) – Vertical, Vinyl.

- Text, visuals (graphs, photographs, schematics, maps, etc.) can be used. Text and visuals should be readable from 5 feet away.
- Single line spacing with “1” left and right margins.
- Make sure that any visual can "stand alone" (i.e., graph axes are properly labeled, symbols are explained, etc.).
- Poster to be displayed at the venue of the conference.
- Poster presentation of 10 minutes to be made in front of a panel of experts.
- First three winners will be awarded at the Valedictory session of Pradanya,2017
- Maximum two presenters per poster.

PAPER:

Abstract: Title of paper (Font size 14), Names of the author and co-author –Initial name followed by surname, Affiliation(s) of authors(s) (Font Size – 12). Maximum 500 words, should include the rationale, objectives, methodology, key findings and conclusion.

About paper:

- 3000-3500 words for paper (Times New Roman, Font size – 12), Single line spacing with one inch. Justify margins.
- The research paper should be arranged in the following sections: Title, Author(s), Address, Structured Abstract, Keywords, Introduction, Materials and methods, Results and Analysis, Discussion, Conclusion(s) and References.
- Table and charts should be adjuncts to the text and must not repeat material already presented.
- Author or co-author will make a 15-minute power point presentation in front of a panel of experts.
- First three winners will be awarded at the Valedictory session of Pradanya, 2017.
- Maximum two presenters per paper.

Abstract for Paper and Poster on above mentioned thematic areas are invited at

email: conference@iihmr.edu.in

All Abstracts selected for paper/ poster presentation will be published in the conference souvenir booklet. Selected papers will be published in special issue of Journal of Health Management. E-mail full paper/ Poster with declaration of original work on or before 25th October 2017.

FEES INCLUDING SERVICE TAX

Registration fee for Conference (Including GST)			
Registration for the Conference	Working Executives	Students/ Alumni	Overseas Delegates
Without Accommodation	INR 3550	INR 3000	\$200
Twin Sharing (Hostel)	INR 4150	INR 3600	\$250
Single Occupancy (Hostel)	INR 4800	INR 4200	\$300

Group discounts are applicable only on or before 25th October, 2017

5-10 delegates	10%
11-15 Delegates	15%
16 or more Delegates	20%

Payment shall be made by Cheque/ Demand Draft/ Online in favour of “IIHMR University” payable at Jaipur.

MODE OF PAYMENT

Online Transfer: Bank Name: HDFC Bank Ltd.

Bank Address: Sanganer Police Station, Airport Circle, Jaipur, Rajasthan (India)

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IMPORTANT DATES

Last date for abstract submission	10th October, 2017
Last date of paper/poster submission	25th October, 2017
Conference date	16th -17th November, 2017

ORGANIZING COMMITTEE

Patrons: Dr. S. D. Gupta (Chairman, IIHMR University)
Dr. Vivek Bhandari (President, IIHMR University)

Chairperson: Col. (Dr.) Ashok Kaushik (Retd.)

Organizing Secretary: Dr. Sandesh Kumar Sharma

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Dr. C. Ramesh	Dr. Anoop Khanna	Dr. Goutam Sadhu	Dr. Arindham Das	Dr. Anand Venkatesh

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Ms. Reshma Ramesh	Ms. Shivani Bhandari			

ABOUT THE IIHMR UNIVERSITY

The IIHMR University is a specialized research university in management research, postgraduate education and training exclusively in the health sector. The University aims to generate new knowledge and technologies to provide evidence and inputs for developing effective policies, health interventions and strategies. The origin of The IIHMR University has its roots in the pioneering and significant contribution of Institute of Health Management Research (IIHMR) Jaipur in the last three decades in policy and program management research and capacity development in health and hospital management in India and South East Asia.

The IIHMR University has a mission to improve the standards of health through better management of healthcare and related programs through management research, education, training and institutional networking in a national and global perspective in the health sector.

The Ministry of Health and Family Welfare, Government of India, identified it as Institute of Excellence for training and capacity building. A critical mass of professionally trained health and hospital managers has been produced by IIHMR to better manage health systems. The Institute has been instrumental in a paradigm shift in management of healthcare programs and hospitals in India. For its significant contribution to health and hospital management education, it has received several Leadership Awards. In addition, IIHMR has become a major destination for training and capacity development in leadership and strategic management, hospital management, disaster management, quality management, project management, health management information systems, health economics and finance.

FURTHER INFORMATION

Conference Secretariat

Annual Conference on “Imagining Sustainable Futures”

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