



PRADANYA 2016

21st Annual Conference by IIMR
University, Jaipur



29th- 30thSeptember, 2016

**Venue: Hotel Clarks Amer,
Jaipur**

Technical Sessions

Paper & Poster
Presentations

Pre-Conference Workshop



21st Annual Conference

on

SMART Healthcare for India

29th -30th September, 2016

BACKGROUND

The healthcare sector, in India and across the developing countries, is both complex as well provides immense opportunity. Despite new technological advancements and developmental progress, the accessibility and accountability to affordable basic health and wellness care remains an important challenge. This is imperative for attainment of goals of the health care sector.

In this context, the United Nation's 2030 Sustainable Development Agenda is of unprecedented scope and ambition, applicable to all countries. This Agenda includes 17 Sustainable Development Goals (SDGs) and 169 targets comprising of a broad range of economic, social and environmental objectives. Health has a central place in SDGs: Ensure healthy lives and promoting well-being for all at all ages.

Taking into consideration the current challenges which the healthcare sector is confronted in context of the SDGs, this conference on "**SMART Healthcare for India**" will provide a platform for deliberation on these important issues.

In accordance with the theme of the conference, following topics will be discussed by eminent speakers from the academia and industry:

- **Sustainable Healthcare, SDGs:** A sustainable healthcare is a widely-discussed and crucial issue for developing countries. Sustainable healthcare ranges from primary healthcare to super specialty care, thereby engendering comprehensive health. India is seeing a significant improvement in public healthcare, but has to address a multitude of problems. Governments and other stakeholders should come together to develop a framework which is feasible and attainable within available resources.
- **Managing Healthcare:** Well managed health care setups have a profound effect on the quality of care. As competition intensifies, patient experience, service quality, and efficient resource management provides the evidentiary basis for measuring patient, clinician, and organizational outcomes. With emphasis on "quality outcomes," it is becoming increasingly critical for health care organizations to develop and implement a sound management strategy for providing result oriented effective care. The future success of the organization will largely depend on judiciously managing the healthcare institutions while delivering consistently effective and efficient care.
- **Accessibility and Accountability in Healthcare:** Access to healthcare is fundamental in the performance of health care systems around the world. However, access to health care remains a complex notion as exemplified by the varying interpretations of the different agencies. A conceptual framework and accountable,

health care system is the need of the hour to meet the national and organizational level healthcare goals, with data for decision making being the key strategy.

- **Resources in Healthcare:** Rising cost of healthcare is a challenge world over. Delivery of good quality affordable healthcare remains an enormous challenge to the health system. Although, there have been many improvements and innovations in the healthcare delivery system, the effective management of resources, lack of funding and dismal scenario of health insurance remains an unsolved issue. There is a need to harmonize the different stakeholders involved in this process to address these challenges.
- **Technological Advancements in Healthcare:** The technology shift has cast itself over the field of healthcare, bringing with it a digital transformation in the way doctors and patients interact. Due to the increasing convergence of technology and healthcare, there is a huge opportunity for providers to improve the patient experience and operate more efficiently due to augmented association and information sharing among providers.

PRE-CONFERENCE WORKSHOP

- Injuries and Road Traffic Accidents
- Fitness and Return to Work (Healthy Workplace)
- Emerging Pharma Growth Opportunities in NCD

WHO SHOULD ATTEND

- Executives and managers from public and private healthcare, pharmaceutical, development sector
- Healthcare providers
- Academia and researchers
- Students of health, hospital, pharmaceutical and rural management

CALL FOR PAPER/POSTER

Papers and posters are invited on the above- mentioned major conference themes of the Pradanya, 2016. Delegates or Students from Hospitals, Healthcare, and Pharmaceutical Management and Rural Management institutions are encouraged to submit abstracts. We are seeking high quality primary and secondary research based studies that analyze issues.

GUIDELINES FOR PAPER AND POSTER PRESENTATIONS

POSTER:

- **Abstract:** Title of poster (Font size 14), Names of the author and co-author –Initial name followed by surname (Font size – 12), Affiliation(s) of authors(s) (Font Size – 12). Maximum 500 words should include the rationale, objectives, methodology, key findings and conclusion.
- **Poster Size & Material** – 2 ½ ft. (width) x 4 ft. (length) – Vertical, Vinyl.
- Text, visuals (graphs, photographs, schematics, maps, etc) can be used. Text and visuals should be readable from 5 feet away.
- Single line spacing with 1” left and right margins.

- Make sure that any visual can "stand alone" (i.e., graph axes are properly labeled, symbols are explained, etc.).
- Poster to be displayed at the venue of the conference.
- Poster presentation of 10 minutes to be made in front of a panel of experts.
- First three winners will be awarded at the Valedictory session of Pradanya,2016
- Maximum two presenters per poster.

PAPER:

- **Structured Abstract:** Title of paper (Font size 14), Names of the author and co-author –Initial name followed by surname, Affiliation(s) of authors(s) (Font Size – 12). Maximum 500 words, should include the rationale, objectives, methodology, key findings and conclusion.
- **Paper:** 3000-3500 words for paper (Times New Roman, Font size – 12), Single line spacing with one inch. Justify margins.
- The research paper should be arranged in the following sections: Title, Author(s), Address, Structured Abstract, Keywords, Introduction, Materials and methods, Results and Analysis, Discussion, Conclusion(s) and References.
- Table and charts should be adjuncts to the text and must not repeat material already presented.
- Author or co-author will make a 15 minute power point presentation in front of a panel of experts.
- First three winners will be awarded at the Valedictory session of Pradanya, 2016.
- Maximum two presenters per paper.

Abstract for Paper and Poster on above mentioned thematic areas are invited at email: conference@iihmr.in

All Abstracts selected for paper/ poster presentation will be published in the conference souvenir booklet. Selected papers will be published in special issue of Journal of Health Management. E-mail full paper/ Poster with declaration of original work on or before 17th September 2016.

FEES INCLUDING SERVICE TAX:

Registration for the Conference	Working Executives	Students/ Alumni	Overseas Delegates	Group discounts are applicable only on or before 27th August, 2016	
Without Accommodation	INR 2500	INR 2000	\$125	5-10 delegates	10%
Twin Sharing (Hostel)	INR 3250	INR 2750	\$150	11-15 Delegates	15%
Single Occupancy (Hostel)	INR 3750	INR 3500	\$200	16 or more Delegates	20%

Payment shall be made by Cheque/ Demand Draft/ Online in favour of “Institute of Health Management Research” payable at Jaipur.

Online Transfer: Bank Name: **HDFC Bank Ltd.**

Bank Address: D-54, SiddiVinayak, Ashok Marg, C-Scheme, Jaipur, Rajasthan (India),

Bank Account No: C.A. No. 00540330002103, Bank IFSC Code: HDFC0000054

Bank Account Holder Name: Institute of Health Management Research

IMPORTANT DATES:

Last Date for Abstract Submission	27th Aug, 2016
Last Date of Paper /Poster Submission	17th Sept, 2016
Conference Date	29th -30th September 2016

ORGANIZING COMMITTEE:

Patrons: Dr. Ashok Agarwal (Trustee)
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Dr. P.R.Sodani (Acting President, IIHMR University)

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Joint Secretary: Dr. Mohan Lal Bairwa and Dr. Saurabh Kumar

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JP Singh	Mr.Abhishek Dadhich	Susmit Jain	Chetan Chotani	

Research Paper & Poster Review and Souvenir Committee:

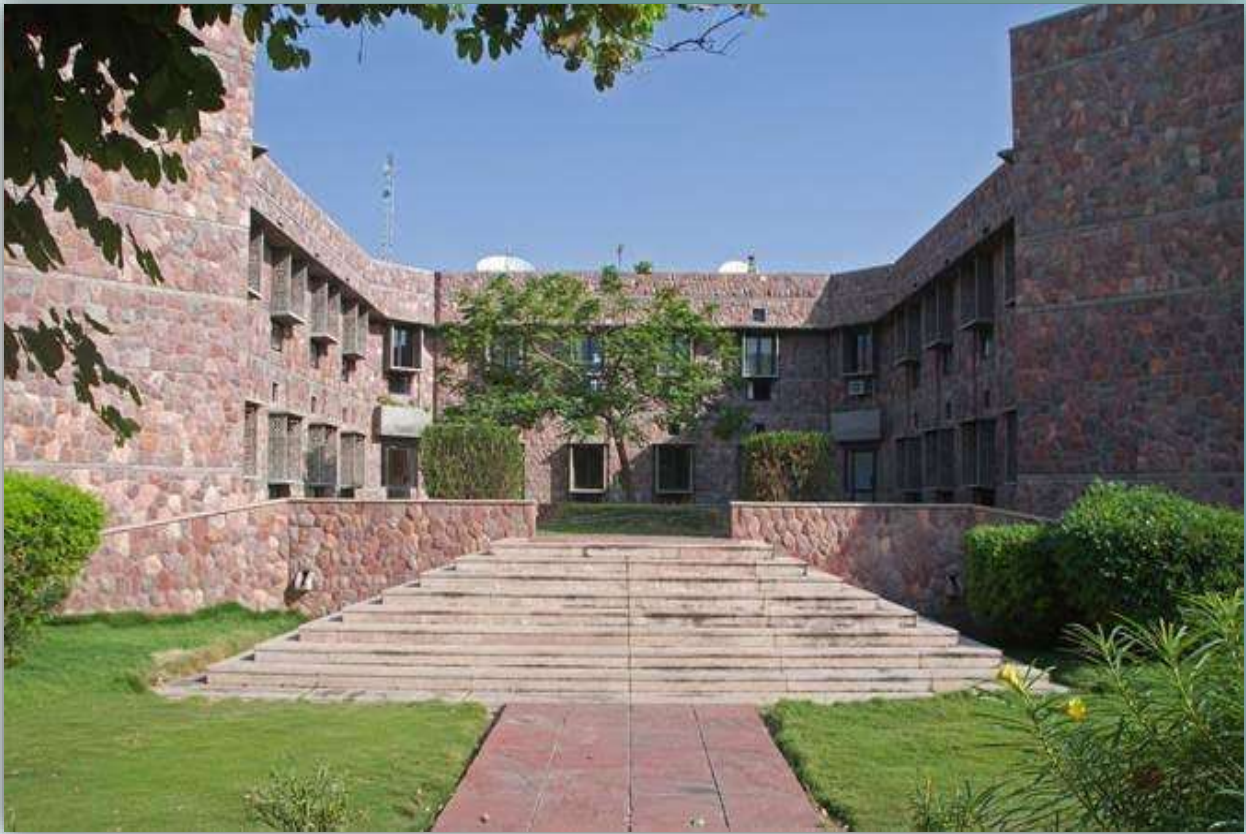
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ABOUT THE IIHMR UNIVERSITY

The IIHMR University is a specialized research university in management research, postgraduate education and training exclusively in the health sector. The University aims to generate new knowledge and technologies to provide evidence and inputs for developing effective policies, health interventions and strategies. The origin of The IIHMR University has its roots in the pioneering and significant contribution of Institute of Health Management Research (IIHMR) Jaipur in the last three decades in policy and program management research and capacity development in health and hospital management in India and South East Asia.

The IIHMR University has a mission to improve the standards of health through better management of healthcare and related programs through management research, education, training and institutional networking in a national and global perspective in the health sector.

World Health Organization designated IIHMR as a WHO Collaborating Centre for District Health Systems based on Primary Healthcare for its significant contribution in strengthening health systems by promoting and conducting health policy and program management research and capacity building, The Ministry of Health and Family Welfare, Government of India, identified it as Institute of Excellence for training and capacity building. A critical mass of professionally trained health and hospital managers has been produced by IIHMR to better manage health systems. The Institute has been instrumental in a paradigm shift in management of healthcare programs and hospitals in India. For its significant contribution to health and

hospital management education, it has received several Leadership Awards. In addition, IIHMR has become a major destination for training and capacity development in leadership and strategic management, hospital management, disaster management, quality management, project management, health management information systems, health economics and finance.

CONFERENCE SECRETARIAT

Annual Conference on SMART Healthcare for India

Institute of Health Management Research University

1, Prabhu Dayal Marg, Sanganer Airport, Jaipur - 302 029

Phone: 91-141-3924700, 2791431-32

Fax: 91-141-3924738

Website: www.iihmr.edu.in; E-mail: conference@iihmr.edu.in